Rep Order# EC'd Yes

6837938

Ver# 9

Status Revised

Traffic Order# 195655

Printed: Last Received: 09/14/2012 3:50 PM

09/14/2012 3:40 PM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser

Product Order

). WILSON FOR NM SENAT

Estimate# 918924 Buyer

Patricia Dome

Phone# Fax#

) SMART MEDIA GROUP Agency

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates

WLSN/ORDR/918924 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

1 of 2

Salesperson Phone#

215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV LINE 77 PLEASE CNF

THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*77			09/18-09/18	1	\$1,400.00	:30	2	TU	7P-9P	2	\$700.00

Buyline Comment: SYTYCD

Sales Remark: V9 REV TP

V9 Time Changed, Comment Changed

---REPORT TOTALS---

Report Totals: 2 / \$1,400.00

---SALES MONTHLY TOTALS---

Sep 12:

101 / \$24,370.00

Sales Totals: 101 / \$24,370.00 Station Totals: 101 / \$24,370.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

78 0% Market Totals \$348,143 CABL 08 KASA KASY KLUZ 0% KOAT 35% KOB 26% KRQE 32% KWBQ 08

--- COMPETITIVE COMMENTS---

EST SHARES

Books

NOV12

Demos

RA35+

Ver# 7

Status Revised

Traffic Order# 195655

Printed:

09/14/2012 10:40 AM

09/14/2012 9:48 AM

Last Received: Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.) .WILSON FOR NM SENAT Advertiser

Order Product Estimate# 918924 Buyer

Patricia Dome

Phone# Fax#

) SMART MEDIA GROUP Agency

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E WLSN/ORDR/918924

Flight Dates

09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

1 of

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV ORDER- -PER AGY ATTN ALL LINES ATTN NEW TTL PLEASE CNF THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*47			09/20-09/21	0	\$0.00	:30	0	TH-F	9P-930P	0	\$400.00
		Sales Remark: V7 DISREGARD V4 PRE	CEMPT. THIS LINE	HAS BEEN	ENTERED AS ORDERE	ED					
		V7 Comment Changed, Spots/week Chang	ed							1	
*52			09/23-09/23	1	\$700.00 59	:30	1	SU	930P-10P	1	\$700.00 3
		Sales Remark: V7 REV RATE			100						
		V7 Comment Changed, Rate Changed							\vee	/	
* 57			09/22-09/22	1	\$400.00	:30	2	SA	2P-5P	2	\$200.00 2
		Sales Remark: V7 REV TIME & RATE V7 More than 2 codes changed			0.				\vee		
*59			09/24-09/24	1	\$800.00	:30	1	М	7P-8P	1	\$800.00
39		Sales Remark: V7 REV RATE V7 More than 2 codes changed			U I						•
		V/ More than 2 codes changed									
* 60			09/24-09/24	1	\$1,600.00	:30	2	М	8P-9P	2	\$800.00
		Sales Remark: V7 ADDED 1X							\vee		
		V7 Comment Changed, Spots/week Chang	red								

Ver# 7 Status Revised

Traffic Order# 195655

Printed: Last Received: 09/14/2012 10:40 AM 09/14/2012 9:48 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.) SMART MEDIA GROUP Rep Firm Agency 814 KING STREET - SUITE 200 Sales Office () PHILADELPHIA) .WILSON FOR NM SENAT Advertiser ALEXANDRIA, VA 22314) AMY MCCREARY Product Order Salesperson (Agency C/P1/P2/E WLSN/ORDR/918924 Estimate# 918924 Flight Dates Salesperson Phone# 215-568-6540 Patricia Dome 09/18/2012 - 09/24/2012 Buver Hiatus Weeks Salesperson FAX# 215-568-1845 Phone# Fax# Dates # of Total Cost Len Spots/Week Day Time Total Rate Program Ln Daypart Weeks Spots ____ \$2,600.00 :30 W 7P-9P 2 \$1,300.00 09/19-09/19 *62 Sales Remark: V7 ADDED 1X V7 Comment Changed, Spots/week Changed \$500.00 09/21-09/21 \$500.00 :30 *65 1 V7 REV RATE Sales Remark: V7 Comment Changed, Rate Changed 8P-9P :30 09/21-09/21 0 \$0.00 *66 Sales Remark: V7 CNX SPOT V7 Comment Changed, Spots/week Changed \$1,000.00 3 9P-930P 09/20-09/20 \$1,000.00 :30 TH 1 *69 Buyline Comment: NEWS Sales Remark: V7 ADD TO SKED V7 Added 09/18-09/21 \$100.00 :30 TU-F *70 1 Buyline Comment: NM STYLE V7 ADD TO SKED Sales Remark: V7 Added \$15.00 4 5A-6A \$60.00 :30 *71 09/18-09/21 Buyline Comment: BETTER Sales Remark: V7 ADD TO SKED V7 Added 09/24-09/24 \$15.00 :30 1 5A-6A *72 1 Buyline Comment: BETTER Sales Remark: V7 ADD TO SKED V7 Added

2 of 4

Rep Order# 6837938 EC'd Yes

Status Revised Ver# 7

Traffic Order# 195655

Printed: Last Received: 09/14/2012 10:40 AM 09/14/2012 9:48 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.) .WILSON FOR NM SENAT Advertiser (

Product Order Estimate# 918924 Patricia Dome Buyer

Phone# Fax#

Sales Totals: 101 / \$24,370.00 Station Totals: 101 / \$24,370.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$348,143

CABL 0% 26% KOB

Agency

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

KASA KRQE

78 32%

) SMART MEDIA GROUP

WLSN/ORDR/918924

09/18/2012 - 09/24/2012

814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314

KASY 08 KWBQ 0%

KLUZ 0% KOAT 35%

EST SHARES

Books

NOV12

Demos

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Firm

Sales Office () PHILADELPHIA

Salesperson (

) AMY MCCREARY

4 of 4

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

---COMPETITIVE COMMENTS---

EC'd Yes	77750 Tel# 7 Status Revised	Traine Order	+ 173033	Last R	leceived: vlines: All l	09/14/2012 10:48 Rep Revised Lines			301 4	
Advertiser (Product Orde Estimate# 9189 Buyer Patric		814 KINO ALEXAN Agency C/P1/P2/E Flight Dates	MART MED 5 STREET - S NDRIA, VA 2 WLSN/O 09/18/2012	SUITE 200 22314 RDR/918924		Rep Firm Sales Office Salesperson	() AN Phone#	IILADELPHIA MY MCCREAR 215-568-6540	Y	
Phone# Fax#		Hiatus Weeks				Salesperson	FAX#	215-568-1845		
Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
								and the		/ 1
*73	Buyline Comment: AFHV Sales Remark: V7 ADDED V7 Added	09/18-09/21	1	\$300.00	:30	4	TU-F	4P-5P	4	\$75.00 9
*74	Buyline Comment: AFHV Sales Remark: V7 ADDED V7 Added	09/24-09/24	1	\$75.00	:30	1	М	4P-5P	1	\$75.00 4
*75	Buyline Comment: EXTRA Sales Remark: V7 ADDED V7 Added	09/24-09/24	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
*76	Buyline Comment: EXTRA Sales Remark: V7 ADDED V7 Added	09/18-09/20	1	\$300.00	:30	3	ти-тн	5P-530P	3	\$100.00 5

\$1,400.00

:30

09/14/2012 10:40 AM

Printed:

3 of 4

Traffic Order# 195655

09/18-09/18

1

---REPORT TOTALS---

*77

Report Totals: 30 / \$9,950.00

Buyline Comment: SYTYCD Sales Remark: V7 A

V7 Added

V7 ADDED.

6837938

Rep Order#

Ver# 7

Status Revised

---SALES MONTHLY TOTALS---

Sep 12: 101 / \$24,370.00

Traffic Order# 195655 Rep Order# 6837938 Ver# 6 Status Returned EC'd Yes

Printed: Last Received:

09/11/2012 1:46 PM 08/02/2012 9:05 AM 1 of 2

Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser ().WILSON FOR NM SENAT

) SMART MEDIA GROUP Agency 814 KING STREET - SUITE 200

Rep Firm

Order Product 918924 ALEXANDRIA, VA 22314

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Estimate# Patricia Dome Buyer

Agency C/P1/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks Phone# Fax#

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LINES 47 AND 66 HAVE BEEN ENTERED AS ORDERED. OTHER PREEMPTS REMAIN UNBOOKED.

Ln	Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*47				09/20-09/21	1	\$800.00	:30	2	TH-F	9P-930P	2	\$400.00
		Station Remark:	V6 DISREGARD V4 PRE	EEMPT. THIS LINE	HAS BEEN	ENTERED AS ORDER	ED					
*52				09/23-09/23	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
		Station Remark:	V6 LINE WILL NOT CI THIS LINE	LEAR AT 275. NEED	\$700 LEV	EL 3 TO AIR						
*57				09/22-09/22	1	\$500.00	:30	2	SA	3P-5P	2	\$250.00
		Station Remark:	V6 CHANGE RATE THIS LEVEL 3 THIS LINE E		CHANGE RA	ATE TO \$200						
*59				09/24-09/24	1	\$700.00	:30	1	М	7P-8P	1	\$700.00
3,		Station Remark:	V6 LINE WILL NOT CI LEVEL 5 THIS LINE.	EAR WITH THIS RA				-			-	**********
* 65				09/21-09/21	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
*00		Station Remark:	V6 LINE WILL NOT CI THIS LINE. LINE NOT	LEAR WITH THIS RA	(m)()	ALCO SE SUDICIO SERVICO SE	.50	1	r	71 01	+	\$230.00
+66				09/21-09/21	1	\$250.00	:30	1	P	8P-9P	1	\$250.00
*66		Station Domark.	V6 DISREGARD V4 PRE		_		:30	1	F	OF-9F	1	7230.00
		station Remark:	VU DISKEGARD V4 PRE	EMET. LINE 15 EN.	ILKED AS	OUDEVED						

 Rep Order#
 6837938
 Ver#
 6
 Status
 Returned
 Traffic Order# 195655
 Printed:
 09/11/2012 1:46 PM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/02/2012 9:05 AM

Showing Buylines: Last Sta Revised Lines

Rep Firm

Sales Office (

Salesperson (

) PHILADELPHIA

) AMY MCCREARY

StationKASA-TV ALBUQUERQUE, NM.Agency() SMART MEDIA GROUPAdvertiser() .WILSON FOR NM SENAT814 KING STREET - SUITE 200

 Product
 Order
 ALEXANDRIA, VA 22314

 Estimate#
 918924
 Agency C/P1/P2/E
 WLSN/ORDR/918924

 Buyer
 Patricia Dome
 Flight Dates
 09/18/2012 - 09/24/2012
 Salesperson Phone#
 215-568-6540

 Phone#
 Hiatus Weeks
 Salesperson FAX#
 215-568-1845

Fax#

--- SALES MONTHLY TOTALS---

Report Totals: 8 / \$2,775.00

Sep 12: 81 / \$19,295.00 Sales Totals: 81 / \$19,295.00 Station Totals: 81 / \$19,295.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$275,643 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%

KOB 26% KRQE 32% KWBQ 0%

--- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6837938 EC'd Yes

Ver# 4 Status Returned Traffic Order# 195655

Printed:

08/06/2012 11:54 AM

Last Received: 08/02/2012 9:05 AM

Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.

Advertiser) .WILSON FOR NM SENAT

Order Product Estimate# 918924 Buyer

Patricia Dome

Phone# Fax#

) SMART MEDIA GROUP Agency

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E Flight Dates

WLSN/ORDR/918924 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

1 of 2

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LINES 47, 52, 57, 59, 65 AND 66. THESE HAVE NOT BEEN ADDED TO THIS CONTRACT DUE TO RATE ISSUES.

Ln	Daypart	Program	Date	S	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*47			09/2	0-09/21	1	\$800.00	:30	2	TH-F	9P-930P	2	\$400.00
		Station Remark:	V4 LINE WILL NOT CLEAR AT IS \$1000. LINE NOT ENTERE		E NEEDED	THIS LINE						
*52			09/2	3-09/23	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
		Station Remark:	V4 LINE WILL NOT CLEAR AT THIS LINE				.50			3301 101	1	ΨZ13.00
*57			09/2	2-09/22	1	\$500.00	:30	2	SA	2D ED	2	COEO 00
57		Station Remark:	V4 CHANGE RATE THIS LINE LEVEL 3 THIS LINE FOR MLE	TO 2-5P & C			:30	2	SA	3P-5P	2	\$250.00
*59			00/2	4-09/24	1	\$700.00	: 30	1	M	7D 0D	1	07.00.00
39		Station Remark:	V4 LINE WILL NOT CLEAR WI LEVEL 5 THIS LINE. LINE N	ITH THIS RAT			:30	1	М	7P-8P	1	\$700.00
			00/0	1 00/01				100	1987-201	0001000 020000	400	\$2505000000 000000
* 65		Station Remark:	V4 LINE WILL NOT CLEAR WI THIS LINE. LINE NOT ENTER		1 E. NEED I	\$250.00 LEVL 3 \$500	:30	1	F	7P-8P	1	\$250.00
*66			09/21	1-09/21	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
30		Station Remark:	V4 LINE WILL NOT CLEAR WI THIS LINE. LINE NOT ENTER	ITH THIS RAT				.	1	01 91	1	7250.00

 Rep Order#
 6837938
 Ver#
 4
 Status
 Returned
 Traffic Order# 195655
 Printed:
 08/06/2012 11:54 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/02/2012 9:05 AM

Showing Buylines: Last Sta Revised Lines

0%

KWBQ

215-568-6540

StationKASA-TV ALBUQUERQUE, NM.Agency() SMART MEDIA GROUPRep FirmAdvertiser() .WILSON FOR NM SENAT814 KING STREET - SUITE 200Sales Office () PHILADELPHIAProductOrderALEXANDRIA, VA 22314Salesperson () AMY MCCREARY

Estimate# 918924 Agency C/P1/P2/E WLSN/ORDR/918924

Buyer Patricia Dome Flight Dates 09/18/2012 - 09/24/2012 Salesperson FAX#

Phone# Hiatus Weeks Salesperson FAX#

Phone# Hiatus Weeks Salesperson FAX# 215-568-1845
Fax#

--- SALES MONTHLY TOTALS---

--- COMPETITIVE COMMENTS---

Report Totals: 8 / \$2,775.00

Sales Totals: 81 / \$19,295.00 Station Totals: 81 / \$19,295.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---0% 7% 0% KLUZ 0% KOAT 35% Market Totals \$275,643 CABL KASA KASY

26%

KOB

32%

KRQE

81 / \$19,295.00

EST SHARES

Sep 12:

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

6837938 Rep Order# EC'd Yes

Ver# 3

Status Revised

Traffic Order# 195655

Printed:

08/02/2012 10:25 AM 08/02/2012 9:05 AM

Last Received: Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.) .WILSON FOR NM SENAT Advertiser (

Order Product Estimate# 918924 Buyer

Patricia Dome

Phone# Fax#

Agency) SMART MEDIA GROUP

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

1 of 6

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO SHOW ADD TO SKED ATTN ALL LINES ATTN NEW TTL PLEASE CNF THANKS

Ln	Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*35				09/18-09/21	1	\$90.00	:30	3	TU-W,F	12P-1P	3	\$30.00 5
		Sales Remark:	V3 ADD TO SKED									9
		V3 Added										
*36				09/18-09/21	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
*37				09/18-09/21	1	\$200.00	:30	4	mu n	115 11305		250.00
.31		Sales Remark:	V3 ADD TO SKED	09/18-09/21	1	\$200.00	: 30	4	TU-F	11P-1130F	4	\$50.00
		V3 Added	V3 ADD TO SKED									
		V3 Added										1
												6
*38				09/24-09/24	1	\$50.00	:30	1	M	11P-1130P	1	\$50.00
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										/
*39				09/24-09/24	1	\$50.00	:30	1	M	1130P-12A	1	\$50.00]
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										

6837938 Ver# 3 Status Revised Traffic Order# 195655 Rep Order# Printed: 08/02/2012 10:25 AM 2 of EC'd Yes Last Received: 08/02/2012 9:05 AM Showing Buylines: All Rep Revised Lines KASA-TV ALBUQUERQUE, NM.) SMART MEDIA GROUP Station Agency Rep Firm Advertiser) .WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office () PHILADELPHIA Order ALEXANDRIA, VA 22314 Product Salesperson () AMY MCCREARY Estimate# 918924 Agency C/P1/P2/E WLSN/ORDR/918924 Patricia Dome Flight Dates 09/18/2012 - 09/24/2012 Salesperson Phone# 215-568-6540 Buyer Phone# Hiatus Weeks Salesperson FAX# 215-568-1845 Fax# # of Dates Total Cost Spots/Week Ln Daypart Program Len Day Time Total Rate Weeks Spots 09/18-09/21 1 \$200.00 :30 \$50.00 *40 TU-F 1130P-12A 4 Sales Remark: V3 ADD TO SKED V3 Added *41 09/22-09/22 1 \$50.00 :30 \$50.00 SA 10P-11P V3 ADD TO SKED Sales Remark: V3 Added *42 09/22-09/22 1 \$20.00 :30 1 SA 11P-1130P 1 Sales Remark: V3 ADD TO SKED V3 Added *43 09/22-09/22 1 \$15.00 :30 1130P-1A 1 1 Sales Remark: V3 ADD TO SKED V3 Added 09/23-09/23 *44 1 \$25.00 :30 1 SU 12A-1A Sales Remark: V3 ADD TO SKED V3 Added \$75.00 *45 09/23-09/23 1 :30 1 SU 10P-11P \$75.00 Sales Remark: V3 ADD TO SKED V3 Added *46 09/23-09/23 1 \$25.00 :30 SU 11P-12A \$25.00 Sales Remark: V3 ADD TO SKED V3 Added *47 09/20-09/21 \$800.00 :30 TH-F 9P-930P Sales Remark: V3 ADD TO SKED. V3 Added *48 09/18-09/21 1 \$1,200.00 :30 TU-F 930P-10P

Sales Remark:

V3 Added

V3 ADD TO SKED.

Rep Order# EC'd Yes

6837938

Ver# 3

Status Revised

Traffic Order# 195655

Printed:

08/02/2012 10:25 AM 08/02/2012 9:05 AM

3 of

Last Received: Showing Buylines: All Rep Revised Lines

KASA-TV ALBUQUERQUE, NM. Agency) SMART MEDIA GROUP Rep Firm Advertiser). WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office () PHILADELPHIA Order Product ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY 918924 Estimate# Agency C/P1/P2/E WLSN/ORDR/918924 Patricia Dome Buyer **Flight Dates** 09/18/2012 - 09/24/2012 Salesperson Phone# 215-568-6540 Phone# Hiatus Weeks Salesperson FAX# 215-568-1845 Fax# Daypart Ln Program Dates # of Total Cost Len Spots/Week Day Time Total Rate Weeks Spots *49 09/24-09/24 1 \$300.00 :30 930P-10P 1 Sales Remark: V3 ADD TO SKED. V3 Added *50 09/22-09/22 1 \$275.00 :30 9P-930P Sales Remark: V3 ADD TO SKED. V3 Added *51 09/22-09/22 \$250.00 :30 930P-10P 1 Sales Remark: V3 ADD TO SKED. V3 Added *52 09/23-09/23 \$275.00 :30 SU 930P-10P 1 Sales Remark: V3 ADD TO SKED. V3 Added *53 09/18-09/21 \$600.00 :30 TU-F \$150.00 Sales Remark: V3 ADD TO SKED. V3 Added *54 09/24-09/24 \$150.00 :30 Μ Sales Remark: V3 ADD TO SKED. V3 Added *55 09/24-09/24 1 \$150.00 :30 630P-7P 1 \$150.00 Μ Sales Remark: V3 ADD TO SKED. V3 Added *56 09/18-09/21 \$600.00 :30 630P-7P TU-F V3 ADD TO SKED. Sales Remark: V3 Added

Ver# 3 Status Revised

Traffic Order# 195655

Printed: Last Received: 08/02/2012 10:25 AM 08/02/2012 9:05 AM 4 of 6

Showing Buylines: All Rep Revised Lines

			814 KINC	MART MED G STREET - S IDRIA, VA 2 WLSN/O 09/18/2012	SUITE 200 2314 RDR/918924			PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	
Ln Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week Day	Time Total Spots	Rate
*57	Sales Remark: V3 Added	V3 ADD TO SKED.	09/22-09/22	1	\$500.00 M C	:30 B 2-	² 5P # 70	3P-5P 2	\$250.00
*58	Sales Remark: V3 Added	V3 ADD TO SKED.	09/22-09/22	1	\$600.00	:30	3 SA	6P-9P 3	\$200.00
*59	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1	\$700.00	:30	1 M	7P-8P 1	\$700.00
*60	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1,	\$800.00	:30	1 M	8P-9P 1	\$800.00 5
*61	Sales Remark: V3 Added	V3 ADD TO SKED.	09/18-09/18	1	\$700.00	:30	1 TU	7P-9R 1	\$700.00
*62	Sales Remark: V3 Added	V3 ADD TO SKED.	09/19-09/19	1	\$1,300.00	:30	1 W	7P-9P 1	\$1,300.00
*63	Sales Remark: V3 Added	V3 ADD TO SKED.	09/20-09/20	1	\$1,300.00	:30	1 TH	7P-9P 1	\$1,300.00
*64	Sales Remark: V3 Added	V3 ADD TO SKED.	09/20-09/20	1	\$700.00	:30	I TH	8P-9P 1	\$700.00
*65	Sales Remark: V3 Added	V3 ADD TO SKED.	09/21-09/21	1	\$250.00	:30 Noet	1 F	L 3 1	\$250.00 NA

6837938 Rep Order# Ver# 3 Status Revised Traffic Order# 195655 Printed: 08/02/2012 10:25 AM 5 of 6 EC'd Yes Last Received: 08/02/2012 9:05 AM Showing Buylines: All Rep Revised Lines Station KASA-TV ALBUQUERQUE, NM.) SMART MEDIA GROUP Rep Firm Agency 814 KING STREET - SUITE 200). WILSON FOR NM SENAT Advertiser Sales Office () PHILADELPHIA Product Order ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY 918924 Estimate# Agency C/P1/P2/E WLSN/ORDR/918924 Patricia Dome Flight Dates Buyer 09/18/2012 - 09/24/2012 Salesperson Phone# 215-568-6540 Phone# **Hiatus Weeks** Salesperson FAX# 215-568-1845 Fax# Ln Daypart Program Dates # of Total Cost Day Len Spots/Week Time Total Rate Weeks Spots

\$250.00

\$350.00

\$3,000.00

:30

:30

8P-9F

10A-11A

35%

KOAT

SU

SU

*67

Sales Remark: V3 ADD TO SKED.

V3 Added

Sales Remark:

V3 Added

Sales Remark: V3 ADD TO SKED.

V3 ADD TO SKED.

V3 Added

---REPORT TOTALS---

*66

*68

Report Totals: 59 / \$16,450.00

---SALES MONTHLY TOTALS---

Sep 12: 81 / \$19,295.00
Sales Totals: 81 / \$19,295.00
Station Totals: 81 / \$19,295.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$275,643 0% 7% CABL KASA 0% KASY KLUZ 08 26% KOB 32% 0% KRQE KWBO

09/21-09/21

09/23-09/23

09/23-09/23

--- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 Demos RA35+

Rep Order# 6837938 Ver# 3 Status Revised EC'd Yes

Traffic Order# 195655

08/02/2012 10:25 AM 08/02/2012 9:05 AM

Last Received: Showing Buylines: All Rep Revised Lines

Printed:

Station KASA-TV ALBUQUERQUE, NM. Advertiser () .WILSON FOR NM SENAT

Order **Product** 918924 Estimate#

Buyer Patricia Dome Phone#

Agency) SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E WLSN/ORDR/918924

Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

6 of 6

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CREDIT RISK ---

CASH IN ADVANCE

Fax#

Ren Order# 6837938 EC'a Yes

Order

918924

Patricia Dome

Advertiser

Product

Buyer

Fax#

Phone#

Estimate#

Station KASA-TV ALBUQUERQUE, NM.

Ver# 1

) .WILSON FOR NM SENAT

Status New

Traffic Order#

Printed: Last Received:

08/01/2012 8:20 AM 07/31/2012 7:35 PM

Showing Buylines: All Lines

Agency

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E WLSN/ORDR/918924

Flight Dates

09/18/2012 - 09/24/2012

) SMART MEDIA GROUP

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845 1 of 3

--- CONTRACT COMMENT ---

SC=*

50-												
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	
1 Ratir	ng: 1.1	PEOPLES COURT	09/18-09/18	1	\$30.00	:30	1	TU	1P-2P	1	\$30.00	5
2 Ratir	ng: 1.1	PEOPLES COURT	09/19-09/19	1	\$30.00	:30	1	W	1P-2P	1	\$30.00	5
3 Ratir	ng: 1.1	PEOPLES COURT	09/20-09/20	1	\$30.00	:30	1	TH	1P-2P	1	\$30.00	5
4 Ratir	ng: 1.1	PEOPLES COURT	09/24-09/24	1	\$30.00	:30	1	М	1P-2P	1	\$30.00	5
5 Ratir	ng: 0.9	PEOPLES COURT	09/18-09/18	1	\$50.00	:30	1	TU	3P-4P	1	\$50.00	5
6 Ratir	ng: 0.9	PEOPLES COURT	09/19-09/19	1	\$50.00	:30	1	W	3P-4P	1	\$50.00	5
7 Ratin	ng: 0.9	PEOPLES COURT	09/20-09/20	1	\$50.00	:30	1	TH	3P-4P	1	\$50.00	5
8 Ratin	ng: 0.9	PEOPLES COURT	09/24-09/24	1	\$50.00	:30	1	М	3P-4P	1	\$50.00	5
9 Ratin	ng: 1.2	AFHV	09/18-09/18	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00	5
10 Ratin	ng: 1.2	AFHV	09/19-09/19	1	\$50.00	:30	1	W	4P-5P	1	\$50.00	5

Rep Order# EC'd Yes Traffic Order# 6837938 Ver# 1 Status New Printed: 08/01/2012 8:20 AM 2 of 3 Last Received: 07/2
Showing Buylines: All Lines 07/31/2012 7:35 PM

Advertiser () Product Order Estimate# 918924 Buyer Patricia Phone#	ALBUQUERQUE, NMWILSON FOR NM SENAT Dome	814 KING S ALEXAND Agency C/P1/P2/E	STREET - S RIA, VA 2 WLSN/O			Rep Firm Sales Office Salesperson Salesperson I Salesperson I	() AN Phone#	IILADELPHIA MY MCCREARY 215-568-6540 215-568-1845	Y		
Fax# Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	
11 Rating: 1.2	AFHV	09/20-09/20	1	\$50.00	:30	1	ТН	4P-5P	1	\$50.00	5
12 Rating: 1.2	AFHV	09/21-09/21	1	\$50.00	:30	1	F	4P-5P	1	\$50.00	5
13 Rating: 0.8	EXTRA	09/18-09/18	1	\$100.00	:30	1	TU	5P-530P	1	\$100.00	5
14 Rating: 0.8	EXTRA	09/19-09/19	1	\$100.00	:30	1	W	5P-530P	1	\$100.00	5
15 Rating: 0.8	EXTRA	09/20-09/20	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00	5
16 Rating: 0.8	EXTRA	09/24-09/24	1	\$100.00	:30	1	М	5P-530P	1	\$100.00	5
17 Rating: 0.5	NEWS	09/23-09/23	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00	5
18 Rating: 4.8	NWS 13 ON FOX2	09/18-09/18	1	\$400.00	:30	1	TU	9P-930P	1	\$400.00	5
19 Rating: 4.8	NWS 13 ON FOX2	09/19-09/19	1	\$400.00	:30	1	W	9P-930P	1	\$400.00	5
20 Rating: 4.8	NWS 13 ON FOX2	09/24-09/24	1.	\$400.00	:30	1	М	9P-930P	1	\$400.00	5
21 Rating: 3.5	NWS13-FOX 2 B	09/22-09/22	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00	5

Traffic Order# 6837938 Ver# 1 Status New 3 of 3 Rep Order# Printed: 08/01/2012 8:20 AM EC'd Y'es Last Received: 07/31/2012 7:35 PM Showing Buylines: All Lines Station KASA-TV ALBUQUERQUE, NM.) SMART MEDIA GROUP Rep Firm Agency Advertiser () .WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office () PHILADELPHIA Product Order ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY 918924 Agency C/P1/P2/E WLSN/ORDR/918924 Estimate# Flight Dates Patricia Dome 09/18/2012 - 09/24/2012 Salesperson Phone# 215-568-6540 Buyer Hiatus Weeks Phone# Salesperson FAX# 215-568-1845 Fax# # of Dates Total Cost Spots/Week Day Daypart Program Time Total Rate Ln Len Spots Weeks 22 09/23-09/23 1 \$400.00 NEWS9P 1 \$400.00 :30 SU 9P-930P Rating: 5.6 ---REPORT TOTALS---Report Totals: 22 / \$2,845.00

--- SALES MONTHLY TOTALS---

Sep 12: 22 / \$2,845.00 Sales Totals: 22 / \$2,845.00 Station Totals: 22 / \$2,845.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$40,643 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35% 26% 32% KOB KRQE KWBQ 08

---COMPETITIVE COMMENTS---

EST SHARES

NOV12 Books RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE

o Jed	\$30.00	\$30.00	\$30.00	\$30.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
D PA	HW1112TV				HW1012TV				HW1112TV		
Air Time Product	8 PIV	1:49:10 PM Order	1:58:40 PM Order	1:38:31 PM Order	3:39:21 PM Order	3:08:24 PM Order	3:28:12 PM Order	3:38:51 PM Order	4:13:56 PM Order	4:15:11 PM Order	4:29:52 PM Order
2-09/24/12 Date LengtiPriority		09/19/12 :30 P5	09/20/12 :30 P5	09/24/12 :30 P5	09/18/12 :30 P5	09/19/12 :30 P5	09/20/12 :30 P5	09/24/12 :30 P5	09/18/12 :30 P5	09/19/12 :30 P5	09/20/12 :30 P5 [Sorted by: Line]
Spot Manager: All, 09/18/12-09/24/12	### Senate ###################################	<i>Line: 2 Time Period: 1p-2p</i> 195655 06837938 918924	Line: 3 Time Period: 1 p-2p 195655 06837938 918924	Line: 4 Time Period: 1 p-2p 195655 06837938 918924	Line: 5 Time Period: 3p-4p 195655 06837938 918924	Line: 6 Time Period: 3p-4p 195655 06837938 918924	Line: 7 Time Period: 3p-4p 195655 06837938 918924	Line: 8 Time Period: 3p-4p 195655 06837938 918924	<i>Line:</i> 9 <i>Time Period: 4p-5p</i> 195655 06837938 918924	<i>Line: 10 Time Period: 4p-5p</i> 195655 06837938 918924	Line: 11 Time Period: 4p-5p 195655 06837938 918924

Surface Act	Rate	\$50.00	\$50.00 \$100.00 \$100.00 \$100.00	\$100.00	\$100.00	\$100.00	\$75.00	\$400.00	\$400.00	\$400.00 \$400.00 \$400.00	\$250.00
## Group ## Gro	Ad-ID		HW1112TV					HW1112TV			
### Group 55 06837938 918924 56 06837938 918924 57 06837938 918924 58 06837938 918924 58 06837938 918924 59 09/19/12 59 06837938 918924 59 09/19/12 59 06837938 918924 59 09/19/12 59 06837938 918924 50 06837938 918924 60 09/19/12 65 06837938 918924 65 06837938 918924 66 06837938 918924 67 09/19/12 67 06837938 918924 68 06837938 918924 69 09/19/12 69 06837938 918924 69 09/19/12 69 06837938 918924 69 09/19/12 69 06837938 918924 69 09/27/12		4:30:07 PM Order	5:14:26 PM Order	5:22:39 PM Order	5:23:09 PM Order	5:06:33 PM Order	8:19:10 AM Order	9:08:36 PM Order	9:17:47 PM Order	9:17:57 PM Order	9:46:57 PM Order
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	e Lengt Priority										
	Fe										

[Sorted by: Line]

Ad-ID Rate		\$400.00 \$30.00 \$30.00 \$30.00 \$30.00 \$90.00	\$150.00 HW1112TV \$150.00 \$150.00 \$150.00 \$600.00	\$50.00 HW1112TV \$50.00 \$50.00 \$50.00 \$200.00	\$50.00	\$50.00	\$50.00 \$50.00 \$50.00 \$50.00 \$200.00 \$200.00	\$50.00	\$20.00
Air Time Product	55 PM	12:30:24 PM Order 12:17:46 PM Order 12:48:30 PM Order	5:50:18 PM Order 5:43:12 PM Order 5:50:24 PM Order 5:43:56 PM Order	Order 11:18:46 PM Order 11:28:40 PM Order 11:08:28 PM Order	11:08:28 PM Order	11:38:28 PM Order	11:59:25 PM Order 11:38:58 PM Order 11:48:46 PM Order 11:59:25 PM Order	10:29:25 PM Order	11:29:20 PM Order
Date LengtlPriority	3/12	09/19/12 :30 P5 09/21/12 :30 P5 09/18/12 :30 P5	09/21/12 :30 P5 09/18/12 :30 P5 09/19/12 :30 P5 09/20/12 :30 P5	09/21/12 :30 P5 09/18/12 :30 P5 09/20/12 :30 P5 09/19/12 :30 P5	09/24/12 :30 P5	09/24/12 :30 P5	09/21/12 :30 P5 09/19/12 :30 P5 09/18/12 :30 P5 09/20/12 :30 P5	09/22/12 :30 P5	09/22/12 :30 P5
Order Alt Order #Estimate	Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 22 Time Period: 9p-930p 195655 06837938 918924	Line: 23 Time Period: 12p-1p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 24 Time Period: 530p-6p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 25 Time Period: 11p-1130p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 26 Time Period: 11p-1130p 195655 06837938 918924	Line: 27 Time Period: 1130p-12a 195655 06837938 918924	Line: 28 Time Period: 1130p-12a 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 29 Time Period: 10p-11p 195655 06837938 918924	Line: 30 Time Period: 11p-1130p 195655 06837938 918924

Rate	\$15.00	\$15.00 \$25.00 \$25.00	\$75.00 \$75.00	\$25.00 \$25.00 \$25.00	\$300.00 \$300.00 \$300.00 \$300.00 \$1,200.00	\$1,200.00 \$300.00 \$300.00 \$300.00	\$275.00 \$275.00 \$275.00	\$250.00 \$250.00 \$250.00	\$150.00 \$150.00 \$150.00 \$150.00 \$600.00	\$600.00
Ad-ID					HW1012TV				HW1012TV	
Air Time Product	Order	12:48:17 XM Order	10:48:06 PM Order	11:34:54 PM Order	9:47:37 PM Order 9:38:16 PM Order 9:48:52 PM Order 9:58:20 PM Order	9:46:42 PM Order	9:26:30 PM Order	Order	6:10:10 PM Order 6:23:20 PM Order 6:10:10 PM Order 6:16:20 PM Order	
Lengt Priority	:30P5	:30 P5	:30 P5	:30 P5	30 P5 30 P5 30 P5 30 P5	:30 P5	:30 P5	:30 P5	30 P5 30 P5 30 P5 30 P5	
Date	0 XIN) 09/22/12	09/23/12	09/23/12	09/23/12	09/20/12 09/18/12 09/21/12 09/19/12	09/24/12	09/22/12	09/22/12	09/19/12 09/20/12 09/21/12 09/18/12	
Order Alt Order Estimate: KASA rertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 30	:: 31 Time Period: (11:30:00 PM-1:00:00 XM) 195655 06837938 918924	e: 32 Time Period: 12a-1a 195655 06837938 918924	:: 33 Time Period: 10p-11p 195655 06837938 918924	p: 34 Time Period: 11p-12a 195655 06837938 918924	6 Ne Period: 930p-10p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	P.: 37 Time Period: 930p-10p 195655 06837938 918924	s: 38 Time Period: 9p-930p 195655 06837938 918924	s: 39 Time Period: 930p-10p 195655 06837938 918924	1 Period: 6p-630p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	
Order Order Station: KASA Advertiser: POLWilson Agency: Smart Medi	Line: 31 Tim	Line: 32 Time	Line: 33 Time	Line: 34 Time	Line: 36 Time	Line: 37 Time	Line: 38 Time	Line: 39	Line: 41 Time	

[Sorted by: Line]

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

Rate	\$150.00	\$150.00	\$150.00 \$150.00 \$150.00 \$150.00 \$150.00 \$600.00	\$200.00 \$200.00 \$200.00 \$600.00	\$800.00 \$800.00 \$1,600.00 \$1,600.00	\$700.00 \$	\$1,300.00	\$350.00	\$1,500.00 \$1,500.00 \$3,000.00 \$3,000.00
Ad-ID			HW1112TV			HW1012TV			
Air Time Product	6:23:20 PM Order	6:40:10 PM Order	6:40:10 PM Order 6:46:20 PM Order 6:40:10 PM Order 6:46:05 PM Order	7:49:55 PM Order 8:58:50 PM Order 8:24:39 PM Order	8:30:40 PM Order 8:14:35 PM Order	7:23:45 PM Order	7:14:20 PM Order	10:38:21 AM Order	1:59:13 PM Order 12:59:52 PM Order
Lengt Priority	. 30 P5	2 :30 P5	2 :30 P5 2 :30 P5 2 :30 P5 2 :30 P5	2 :30 P5 2 :30 P5 2 :30 P5	2 :30P5 2 :30P5	2 :30P5	2 :30P5	2 :30P5	2 :30P5 2 :30P5
Estimate Date	ite 318924 09/24/12	918924 09/24/12	918924 09/19/12 918924 09/21/12 918924 09/20/12 918924 09/18/12	9:00:00 PM) 918924 09/22/12 918924 09/22/12 918924 09/22/12	918924 09/24/12 918924 09/24/12	918924 09/18/12	118924 09/20/12	118924 09/23/12	1-2:00:00 PM) 118924 09/23/12 118924 09/23/12
Order Alt Order Estimate	Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 42 Time Period: 6p-630p 195655 06837938 918924	Line: 43 Time Period: 630p-7p 195655 06837938 918924	Line: 44 Time Period: 630p-7p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 46 Time Period: (6:00:00 PM-9:00:00 PM) 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 48 Time Period: 8p-9p 195655 06837938 918924 195655 06837938 918924	Line: 49 Time Period: 7p-9p 195655 06837938 918924	Line: 51 Time Period: 7p-8p 195655 06837938 918924	Line: 54 Time Period: 1 0-11a 195655 06837938 918924	Line: 55 Time Period: (11:00:00 AM-2:00:00 PM) 195655 06837938 918924 195655 06837938 918924

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

300	\$700.00	\$700.00	\$200.00 \$200.00 \$400.00	\$800.00\$	\$1,300.00 \$1,300.00 \$2,600.00 \$2,600.00	\$500.00	\$1,000.00		
CI PV								HW1112TV	HW1012TV
Air Time Droduct	NA 0	Order	3:50:05 PM Order Order	6:58:00 PM Order	8:30:30 PM Order 7:29:50 PM Order	Order	9:08:51 PM Order	8:42:43 AM Order 8:10:37 AM Order 8:55:25 AM Order 8:32:46 AM Order	5:33:57 AM Order 5:47:46 AM Order 5:21:58 AM Order 5:59:25 AM Order
24/12	:30 P5	:30 P3	:30 P2 :30 P2	:30 P5	:30 P5 :30 P5	:30 P3	:30 P3	:30 P5 :30 P5 :30 P5 :30 P5	:30 P5 :30 P5 :30 P5 :30 P5
2-09/2	V(09/23/12	09/22/12 09/22/12	09/24/12	09/19/12	09/21/12	09/20/12	09/18/12 09/19/12 09/21/12 09/20/12	09/18/12 09/20/12 09/19/12 09/21/12
Spot Manager: All, 09/18/12-09/24/12	nL/Wilson mart Medi 6 ne Period 1956!	Line: 59 Time Period: 930p-10p 195655 06837938 918924	Line: 60 Time Period: (2:00:00 PM-5:00:00 PM) 195655 06837938 918924 195655 06837938 918924	Line: 61 Time Period: 7p-8p 195655 06837938 918924	Line: 62 Time Period: 7p-9p 195655 06837938 918924 195655 06837938 918924	Line: 63 Time Period: 7p-8p 195655 06837938 918924	Line: 64 Time Period: 9p-930p 195655 06837938 918924	Line: 65 Time Period: 8a-9a 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 66 Time Period: 5a-6a 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924

[Sorted by: Line]

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

	Rate \$15.00	\$75.00 \$75.00 \$75.00 \$75.00 \$75.00 \$75.00	\$75.00 \$75.00 \$75.00	\$100.00 \$100.00 \$100.00	\$100.00 \$100.00 \$100.00 \$300.00	\$700.00 \$700.00 \$1,400.00 \$1,400.00 \$24,370.00 \$24,370.00 \$24,370.00
	Ad-ID	HW1012TV			HW1012TV	HW1012TV HW1112TV
	Air Time Product	4:45:48 PM Order 4:45:33 PM Order 4:46:33 PM Order 4:46:03 PM Order	4:29:52 PM Order	5:22:54 PM Order	5:14:56 PM Order 5:14:41 PM Order 5:07:18 PM Order	8:14:05 PM Order 7:47:50 PM Order
24/12	Lengt Priority	30 P4 30 P4 30 P4 30 P4	:30 P4	:30 P5	:30 P5 :30 P5 :30 P5	:30 P5
12-09/2	Date 09/24/12	09/18/12 09/20/12 09/19/12 09/21/12	09/24/12	09/24/12	09/18/12 09/19/12 09/20/12	09/18/12
Spot Manager: All, 09/18/12-09/24/12	Order Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 67 Time Period: 5a-6a 195655 06837938 918924	Line: 68 Time Period: 4p-5p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Time Period: 4p-5p 195655 06837938 918924	Line: 10 Time Period: 5p-530p 195655 06837938 918924	Line: 71 Time Period: 5p-530p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 72 Time Period: 7p-9p 195655 06837938 918924 195655 06837938 918924

POLITICAL CANDIDATE ADVERTISEMENTS AGREEMENT HORN FOR

(check applicable box)

✓ FEDER	FEDERAL CANDIDATE	ATE	STATE	☐ STATE/LOCAL CANDIDATE	NDIDATE
o in the second	To Avail Themselves of Vindow, Federal Candid	in in	Lowest Unit Charge During Must Sign The Certification	o de la contra del	a Politica To Bage 3
:				1	
Station and Location:	Location:			Date	
I, Smart Media Group	Group				
being/on behalf	being/on behalf of: Heather Wilson	on			, a legally
qualified candid	qualified candidate of the Republican	lican			political
party for the offi	party for the office of: US Senate				
in the General					
election to be he	election to be held on: 11/6/2012				
do hereby reque	do hereby request station time as follows:	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

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CANDIDATE CERTIFICATION

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed minted of the conditions.

For programming that, in whole or in part, "cnational importance," list the matters below:	For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:	relating to any political matter of
		ж ъ
I represent that the payment for the	I represent that the payment for the above described broadcast time has been furnished by:	s been furnished by:
Wilson for Senate		
and you are authorized to announce the time as paid for by I represent that this person or entity is either a legally qual committee/organization of the legally qualified candidate.	and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.	or entity. Ite or an authorized
The name of the treasurer of the ca	The name of the treasurer of the candidate's authorized committee is:	
Mark Jarmie		
This station has disclosed to me its and discount, promotional and othe	This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).	ing: applicable classes and rates; ederal candidates).
To Be Signed By	y Candidate or Authorized Committee	ized Committee
7/31/12)
Date	Signature	
To Be Sig	To Be Signed By Station Representative	sentative
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title